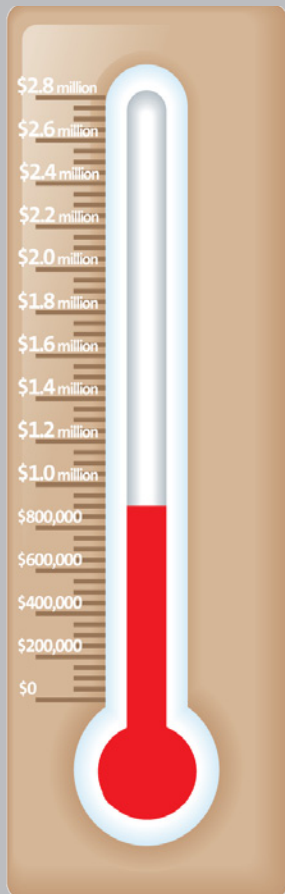




Praise·Rejoice·Inspire

MONEY COUNTER



\$900,000 in funds have been raised for the JAAL campaign to date!

Donors Luncheon & Cocktail Function

In the last month, we have hosted two very successful events for the Jesus. All About Life (JAAL) campaign.

On Thursday 11 June, the Donors Luncheon at WatersEdge, Pier One, Sydney Harbour, attracted a number of notable guests, each sharing their own story and reasons for supporting the JAAL campaign.

John Anderson, former Deputy Prime Minister, spoke about why he strongly supports the campaign. He said, “any campaign helping younger generations to understand the person of Jesus and provide a firm foundation to build their lives upon, is certainly a generation being given a head start.”

We were also lucky enough to hear from some of Australia’s most prominent media figures. Leigh Hatcher from Sky News shared his excitement for the JAAL campaign, admitting he has been waiting for a campaign like JAAL for a long time. Mark Scott, Director of the ABC, reflected on the changing face of media around the world. Mark went on to say that he believes JAAL is one of the first campaigns to acknowledge this shift and help churches communicate and connect with their community in new ways.



Leigh Hatcher, Andrew Fisher, John Anderson, Mark Scott, Karl Faase

Other key guests included Mike Baird, Liberal Member for Manly, June Dally-Watkins and Mike Bailey.

On Thursday 28 May, we hosted a Cocktail function at the Kirribilli Yacht Club to help raise funds for JAAL. Roger Corbett, former CEO of Woolworths was the Master of Ceremonies. Guests at the event showed a great deal of interest in the JAAL campaign and helped raise significant funds.

Together, these successful events raised approximately \$150,000 for the JAAL campaign! Don’t forget to check the JAAL website, www.jesusallaboutlife.com.au, for upcoming events.

Jesus Racing Team update – celebrating a great result!



The Jesus Racing Team has stormed up the Yokohama V8 Ute series with a podium finish at the recent Symmons Plains Round of the 2009 Championship.

The Reverse Grid saw driver Andrew “Fishtail” Fisher make his best start of the season, passing 10 cars in all to come home in third position.

The team is thrilled with the result, especially after a disappointing Winton Round.

This moves the team into 8th spot on the ladder and now just 27 points off second place in the championship heading into the Darwin Round of the Series later this month.

Off the track, The Jesus Racing Team recently took a trip to NSW’s Hunter region to speak to hundreds of students at several high schools about the importance of courage. “There’s more to faith than going to church on Sundays. It’s about life. I want people to know that Christians can win, lose and knock into other cars on the race-track too,” said Andrew.

Follow the track team’s progress at www.jesusracing.com.au



Youth Alive, Big Exo Day 09

We have always been big fans of Youth Alive's work at engaging young people, but after hearing about their big event idea for JAAL, we're buzzing with excitement! Youth Alive's annual Big Exo Day on 19 September is expecting up to 15,000 young people.

Youth Alive began as an initiative by the Australian Christian Churches (ACC) 26 years ago as a youth movement open to all churches and denominations. By running everything from large-scale events to training seminars for youth leaders, the organisation "encourages young people to rise up and make a difference with the message of Big Exo Day being that life can be excellent with God," said Scott Samways, Director, Youth Alive NSW.



This year, Big Exo Day will have a racing zone dedicated to the Jesus Racing team. The team will have the wonderful opportunity to talk about JAAL to every young person who enters the Big Exo Day gates.

The day includes all types of youth culture activities, including extreme FMX, BMX, Wake

Boarding, the Monster Skate Park, over 30 bands, free rides, markets and stalls, in a drug and alcohol free environment at the Sydney Showground.

Youth Alive already has a star cast of international guest speakers and artists lined up. Relient K is coming all the way from the US, Reggie Dabbs, America's famous high school speaker will be sharing his passion for Christ and former pro-skater, Steve Caballero, will be conducting demos and workshops.

The State Minister for Youth, Graham West will be opening the event and for the first time there will be a Commonwealth Government Youth Forum, giving young Christians the opportunity to have their say on topical Government issues like violence and binge-drinking.

The vision for Big Exo Day is to present the Gospel in a relevant way and for youth from different denominations to work together and build unity by focusing on the greater cause of reaching young people with the message of Jesus. In the night meeting, young people are encouraged to make a decision to follow Christ and live their lives with purpose.



Big Exo Day 09 is sure to be a fantastic event for the JAAL campaign. If you're still unsure about what event you are going to host for JAAL in September, why not consider engaging the young people of your church/diocese?

Alternatively, why not encourage them to attend Big Exo Day 09 and help make Youth Alive's initiative a great success. Youth Alive has representatives in each region to help you organise transport to the event and more!

Jump on the website, www.youthalivensw.com and www.thebigexoday.com for further information and to buy tickets online.

PRAYER

Praise God for the amazing opportunity He is giving us in NSW to hear and respond to the Gospel through the JAAL campaign. Pray for the eight regional centres in NSW where local Coordinating Committees for the JAAL campaign have already been formed. Two more areas are expressing interest – help us pray that every region will sign up for the campaign.



Count Down to Power of a Seed Corporate Challenge

The Power of a Seed event is kicking off with a breakfast on 27 August at the stunning Ivy Room at Merivale's flagship venue, The Ivy, in Sydney. Roger Corbett, former CEO of Woolworths, and Director of Wal-Mart Stores and the Reserve Bank of Australia, will be Master of Ceremonies for the corporate challenge. Roger will also be sharing his experience of rising from humble beginnings on the dock at Grace Bros in the 1960s, to being elevated to Officer in the Order of Australia for service to business.

The Power of a Seed Corporate Challenge is an innovative event to raise funds and build awareness about the JAAL campaign, as well as create a community for Christians in the business world. The concept challenges participants to use their gifts and talents to grow their 'seed'. Participants give a financial offering at the launch breakfast. This money is then redistributed to each nominated team who are then responsible to grow their seed offering over the six week competition.

All teams will then be invited to come back and celebrate their successes on 29 October at the Power of a Seed Awards Celebration held in the Sun Room, The Ivy. The winning team raising the most amount of money will be announced on the night.

We are calling for all Gen X professionals to take part, meet new people, share your faith and have loads of fun along the way! Early Bird tickets are available for just \$99 to attend both the breakfast and Awards Celebration. Book now before they rush out the door! If you'd like further information about the Power of a Seed event, or to purchase tickets, hop onto www.jesusallaboutlife.com.au or contact Nikki James at the Bible Society on 0404 018 608.

Why not apply the Power of a Seed concept as part of your fundraising initiatives? It's a great way to host multiple events and encourage conversations about JAAL and our cause.



TIPS

Aside from your JAAL September event, have a think about any existing events you have coming up over the next couple of months that you can use to build awareness about the JAAL campaign.

Alternatively, why not organise separate events for JAAL? Here are some tips on how to host some easy, local events to raise money and build awareness about the JAAL campaign:

- Host a morning tea after your Sunday service or mass. Ask members of your congregation to help you organise this by donating food for the morning tea. Collect donations from members of your congregation for each food item they take and make it clear that the money raised will be going towards the JAAL campaign. Not only is this a great community building initiative within your congregation, but it also provides a wonderful opportunity to enter into conversations about the JAAL campaign.

- Find out what other churches are planning in your area and work together, you can find local churches on our website, www.jesusallaboutlife.com.au, and click the 'Check Now' button.

- Host an information evening about the JAAL campaign. Promote the evening through your church newsletters and at mass.

As a final tip, make sure you hang your JAAL banners in a prominent location, especially when hosting an event! The more banners on display, the more people will see the name of Jesus and the greater the success of the JAAL campaign.





Denominational Spotlight

Andrew Ball, Executive Ministry Director of Churches of Christ NSW, has been a strong supporter of the JAAL campaign since his ministry in NSW signed up around 12 months ago. Churches of Christ is a family of churches that grew out of an early 19th Century movement with origins in both the UK and the USA. Today, there are congregations related to Christian World Communion in more than 178 countries.

Andrew is proud to endorse JAAL because “it is not just an idea, but an opportunity for many people to engage in what Christianity is all about.” He said “JAAL is an opportunity for Christians everywhere to affirm the lordship of Jesus Christ and for churches across the city to unite together, regardless of their denomination, heritage or dispute. JAAL also offers an opportunity for people’s lives to be transformed as they begin to understand that there is something fulfilling to know in following the Lord of life.”

The ministry is flagging the importance of joining the JAAL campaign to all its network of Churches, via its website, newsletters and personal convictions. “We are also encouraging local churches to engage their local communities. Each church is unique, so our key focus is championing the local church to realise its potential by transforming lives, families and communities,” said Andrew.

Andrew hopes the JAAL campaign will enable Australians to look beyond the church to see who Jesus really is and to understand afresh, the importance of his message.

Andrew believes the following Gospel passage is a timely message to be shared through the JAAL campaign:

“The Spirit of the Lord is on me, because he has anointed me to preach good news to the poor. He has sent me to proclaim freedom for the prisoners and recovery of sight for the blind, to release the oppressed, to proclaim the year of the Lord’s favour.” (Luke 4:18-19, New International Version).



CONTACT US

FOR JESUS. ALL ABOUT LIFE:

Web:

www.jesusallaboutlife.com.au

Email:

aal@jesusallaboutlife.com.au

Project Office:

02 9888 6588

Project Manager:

Rachel Hockings

Email:

rhockings@biblesocietynsw.com.au

FOR EDITORIAL INPUT:

If you have a JAAL event or story you would like to share in this newsletter, please contact:

Horizon Communication Group

Phone:

02 8572 5600

Email:

claudia@horizoncommunication.com.au

CALENDAR OF EVENTS

Country NSW is racing ahead with the JAAL campaign

If you’re after inspiration, what about this innovative initiative from Wee Waa Minister Simon who entered a ‘JAAL Lawnmower’ into the Wee Waa Show Lawnmower Race! In a similar vein Lightning Ridge’s Mike Keith entered a JAAL wheelie bin in the town’s annual Wheelie Bin Race.

Country NSW is certainly setting the bar for creative and engaging events in support of the JAAL campaign. Let’s see you raise it!

JAAL Giving Sunday

July 12 will bring together all Christian denominations statewide in support of the JAAL campaign. Don’t forget to put the date, July 12 in your diaries!

A JAAL Giving Sunday pack has been distributed to your church in NSW and gives you all the tools you need to hold a successful event. To help meet these costs and make JAAL a reality, all churches are encouraged to distribute specially prepared offering envelopes on JAAL Sunday July 12. These are to be collected on July 19, or sent in to Bible Society so as not to interfere with the regular offering.

Contact Mark Lees for more information on 0407 253 136 or go to www.jesusallaboutlife.com.au

City2Surf

Just another reminder to register for City2Surf and help us take Jesus to the streets! Free t-shirts are provided for anyone who registers. Find out more information from www.city2surf.com.au or contact Karen Graham at the Bible Society NSW on 9870 5608.