



# Media Monitor Report

## MAY 2009



# **CHRISTIAN TODAY 7<sup>TH</sup> MAY 2009**

<http://au.christiantoday.com/article/jesus-racing-on-detention/6188.htm>

## **Jesus racing on detention**

Posted: Thursday, May 7, 2009, 6:07 (EST)

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Reaching out to all areas of the community, The Jesus Racing Team has gone behind bars to talk to the detainees of the Reiby and Cobham Juvenile Justice Centres.

Driver Andrew Fisher and his offsider, Pastor Steve Peach visited the centres with the replica V8 Ute racing car, as part of their commitment to investing into the lives of young Australians.

Andrew races in the Yokohama V8 Ute series and the Fujitsu V8 Supercar series under the attention-grabbing banner of the 'Jesus Racing Team'.

Off the track he conducts an extensive public speaking circuit, talking to more than 50,000 high school students every year about the importance of having courage both on and off the racetrack.

It was the team's first visit 'behind bars'.

Andrew spoke about making courageous, rather than reflex, decisions.

Obviously this topic was of great relevance to the detainees, who were aged mainly between 12 and 16.

The visit had a profound effect on the boys with Pastor Leah Bromley from Reiby Juvenile Justice Centre saying Andrew and Steve left a lasting impression.

"The majority of the boys in detention here love cars," she says, "so for them to meet a racing car driver was fantastic.

"Andrew is such a positive Christian role model- not the stereotypical 'wussy Christian'. He is someone the boys now look up to and admire."



Leah says the boys were so impressed they are still talking about the visit.

"The subject came up in Bible Study through the week and they can recall so much of what Andrew said. They soaked it up."

At both centres each boy got a poster and wrist-band (which, if they were unable to take back to their room, goes in with their personal belongings and collected when they are released).

They were also given a Jesus Racing 'Gospel of Luke'.

"Andrew's poster is up in the rooms of those allowed posters," says Leah, "and many of the boys who are allowed are still wearing the Jesus Racing Team wrist bands.

"It's safe to say Andrew had a massive impact on the boys here because of what he does and the way he spoke to them. They're already asking me when he's coming back!"

"The most powerful thing for us is each one of these young men now has a personal connection with scripture," says Steve.

"They have received a personal challenge to read it, and have great chaplains who are only too happy to discuss it.

The other thing that stood out to Steve and Andrew was the willingness of the boys to chat about their situation.

"In the last session of the day there was a young man who has a reputation for being hard and hostile towards Christians and the gospel," says Andrew. "He was certainly no shrinking violet and clearly dominates his group. He turned up late to the session and when he arrived the whole mood changed.

"But he listened and was really taken with who we were and what we had to say. In fact, he started a conversation, and ended up asking so many questions. He even shushed two of the younger boys for talking during question time!

"He had a photo with me and also took a couple of gospels and a signed poster- but not before he promised to watch the racing and cheer for the Jesus Ute!"

The whole event was quite an experience and something Jesus Racing is looking forward to doing more of in the future.

The Jesus Racing Team is part of Bible Society's massive 'Jesus. All about life' campaign which will hit NSW in September this year.

The non-denominational campaign has the support of all Christian denominations. It aims to encourage people to think about what Jesus actually said 'about life'.

Andrew is also partnered with International aid organization Compassion.



# THE RIDGE NEWS 14<sup>th</sup> MAY

<http://www.theridgenews.com.au/news/local/news/general/jesus-comes-to-the-ridge/1513070.aspx>

## Jesus comes to the Ridge

14/05/2009 9:54:00 AM

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V8 Ute and V8 Supercar driver Andrew Fisher from the Jesus Racing Team will be making his way to Lightning Ridge and Grawin this week to promote the Bible Society's 'Jesus. All About Life' campaign that will be covering country NSW later in the year.

Andrew has been interviewed many times by television, magazine and radio about the Jesus Ute that has turned the heads of many on and off the track.

Having the name of Jesus across both his race cars means he impacts an estimated two million people at motorsport events across Australia each year, and millions more watching on television.

" I am looking forward to catching up with some of our supporters during the visit," said Mr Fisher.

"It is always great to get out into the country areas and meet our fans."

"We have really enjoyed watching the 'Jesus. All About Life' wheelie bin racing so it will be great to meet up with those guys and share a few laughs."

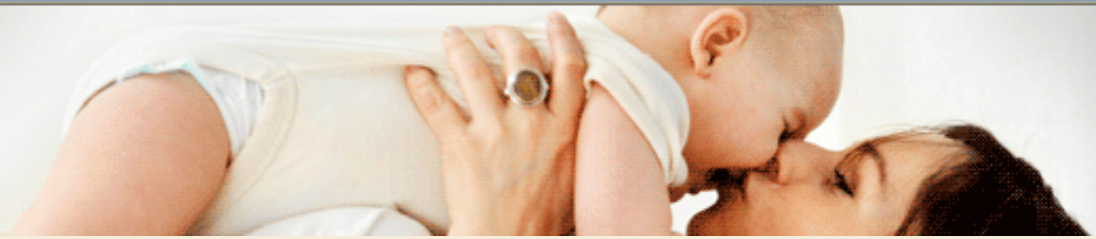
The campaign is a non-denominational, advertising-based, mass-media movement, which aims to increase the general public's awareness of Jesus, and what he said "about life".

Andrew will speak at the Lightning Ridge Bowling Club on Monday May 18 from 6.30pm and will also be attending the Grawin Club in the Scrub for lunch on Tuesday May 19 at noon.

✉️ SEND, SAVE & SHARE



o Andrew Fisher standing in front of his Jesus Racing Team V8 Supercar and V8 Ute.



## Macarthur Chronicle 19<sup>TH</sup> MAY 2009

### Driving ambition

**DAVID CAMPBELL**

THE Jesus Racing Team visited Reiby Juvenile Justice Centre last week to speak to detainees about the importance of making courageous, rather than reflex, decisions.

Driver Andrew Fisher and his offsider, Pastor Steve Peach, visited the centre with the replica V8 Ute racing car.

Apart from racing in the Yokohama V8 Ute series and the Fujitsu V8 Supercar series, Fisher also conducts talks with more than 50,000 high school students every year about the importance of having courage both on and off the racetrack.

Pastor Leah Bromley, from the Reiby centre, said

Fisher and Pastor Peach left a lasting impression on the boys, aged mainly 12-16.

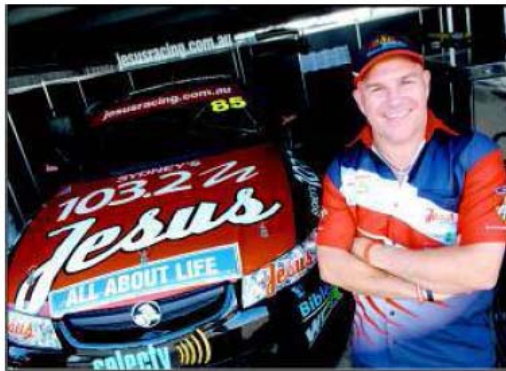
"The majority of the boys in detention here love cars, so for them to meet a racing car driver was fantastic," she said.

"Andrew is such a positive Christian role model – not the stereotypical wussy Christian. He is someone the boys now look up to."

Fisher said it was his first time doing a talk behind bars and hoped to conduct more visits in the future.

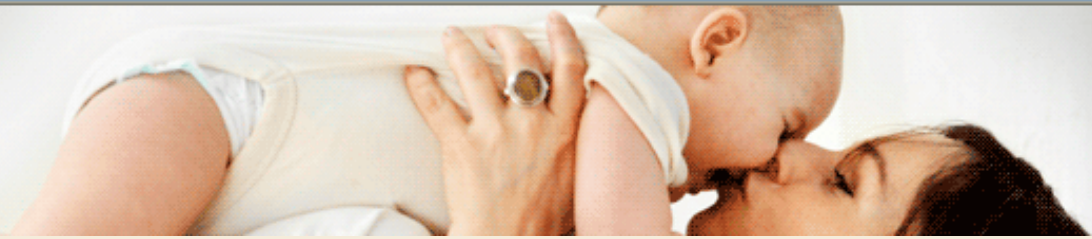
The Jesus Racing Team is part of the Bible Society's Jesus: All About Life campaign which launches in September.

The non-denominational campaign aims to encourage people to think about what Jesus said about life.



Andrew Fisher uses his Jesus V8 Supercar to spread his messages to the community.

Picture: ROBERT POZO



# Challenge Weekly 25<sup>TH</sup> MAY 2009

## Challenge Weekly

NEW ZEALAND'S CHRISTIAN NEWSPAPER

**INSIDE**

**P3** Global Day of Prayer

**P7** Doing the Famine

**P11** Tamils' suffering

www.challengeweekly.co.nz

May 25, 2009 Vol 67 Iss 19 \$2.00

# Jesus Racing on detention

**AUS, NSW:** The Jesus Racing Team recently went behind bars to talk to the detainees of the Reiby and Cobham Juvenile Justice Centres in New South Wales, Australia.

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The visit had a profound effect on the boys with Pastor Leah Bromley from Reiby Juvenile Justice Centre say-



**POSITIVE ROLE MODELS:** The Jesus Racing Team ventures goes behind bars for the first time.

ing Andrew and Steve left a lasting impression.

"The majority of the boys in detention here love cars," she said, "so for them to meet a racing car driver was fantastic. Andrew is such a positive Christian role model — not the stereotypical 'wussy Christian'. He is someone the boys now look up to and admire." Ms Bromley said the boys were so impressed they are still talking about the visit.

"The subject came up in Bible Study through the week and they can recall so much of what Andrew said. They soaked it up."

At both centres each boy got a poster and wrist-band (which, if they were unable to take them back to their room,

goes in with their personal belongings to be collected when they are released).

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"Andrew's poster is up in the rooms of those allowed posters," says Ms Bromley, "and many of the boys who are allowed are still wearing the Jesus Racing Team wrist bands. It's safe to say Andrew had a massive impact on the boys here because of what he does and the way he spoke to them. They're already asking me when he's coming back."

"The most powerful thing for us is each one of these young men now has a personal connection with scripture," said Mr Peach.

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sonal challenge to read it, and have great chaplains who are only too happy to discuss it."

The other thing that stood out for Fisher and Mr Peach was the willingness of the boys to chat about their situation. "In the last session of the day there was a young man who has a reputation for being hard and hostile towards Christians and the gospel," said Fisher. "He was certainly no shrinking violet and clearly dominates his group. He turned up late to the session and when he arrived the whole mood changed.

"But he listened and was really taken with who we were and what we had to say. In fact, he started a conversation, and ended up asking so many questions. He even shushed two of the younger boys for talking during question time. He had a photo with me and also took a couple of gospels and a signed poster but not before he promised to watch the racing and cheer for the Jesus Ute."

The Jesus Racing Team is part of Bible Society's massive 'Jesus. All about life' campaign which will hit New South Wales in September this year. ■